



FOR BUILDERS AND AGENTS

Broom Swept Is Not *Clean.*

Why a final clean decides how a new build shows, and what should actually be done before anyone walks through the door.

THE PROBLEM

Nobody should walk into a brand new home and find *someone else's dust.*

A buyer waited months. The finishes are chosen, the walk-through is scheduled, and it is the first time this house is truly theirs. Then they open a cabinet and find drywall dust in the corners.

That moment is avoidable, and it is not the crew's fault. It is a definition problem.

01 • "Broom swept" is a construction term, not a cleaning standard.

It means the debris is gone and the floor has been swept. That is it. It was never meant to describe a home that is ready to live in, and it does not.

02 • Construction dust is not normal dust.

It is drywall, sawdust, grout, and joint compound, ground fine and pushed into the air by every tool on site. It settles into window tracks, vent covers, cabinet interiors, light fixtures, and the tops of doors. It keeps resurfacing for weeks.

03 • It shows up worst in photos.

Fine dust on a matte cabinet or a black fixture reads as haze on camera. A build that photographs cloudy sells slower, and the buyer sees the same haze on the walk-through.

04 • The first walk-through sets the tone.

A buyer who runs a finger along a window sill and finds grit starts looking for other things. A buyer who finds nothing stops looking.

What a real final clean *covers*.

A post-construction clean is a different job from a house clean. Here is what we do on a new build before it is handed over.

- All construction dust removed, ceilings to baseboards
- Window tracks, sills, and frames detailed
- Vent covers and light fixtures cleaned
- Cabinet and drawer interiors wiped out
- Appliance interiors and exteriors
- Fixtures, hardware, and switch plates detailed
- Paint specks and adhesive residue addressed
- Floors detailed and finished
- Tubs, showers, and sinks scrubbed clean
- Final pass for photos or handover

On timing. Fine dust keeps settling after the trades leave. The final clean should be the last thing that happens before photos or the walk-through, not the day the last trade finishes.

We work backward from your date.

Give us the walk-through or listing date and we build the schedule around it. Builder and agent pricing available.

WHO WE ARE

A proven standard, brought to *Cedar City*.

Reset Cleaning Co. is run by Joanna and Carlos Soto. We spent a decade building a 4.9-star cleaning company in Illinois: more than 16,000 home visits, roughly 300 reviews, and four community awards. In 2025 we brought that standard to Southern Utah.

We are owner-run. The person accountable for the result is the person you can reach, which matters when a walk-through is tomorrow.

**Refer us and you are referring
a *track record*, not a coin flip.**

Text or call (435) 900-7199

Serving Cedar City, Enoch, Parowan, Kanarraville, Brian Head, St. George, Ivins, and Hurricane.
heyresetcleaning.com